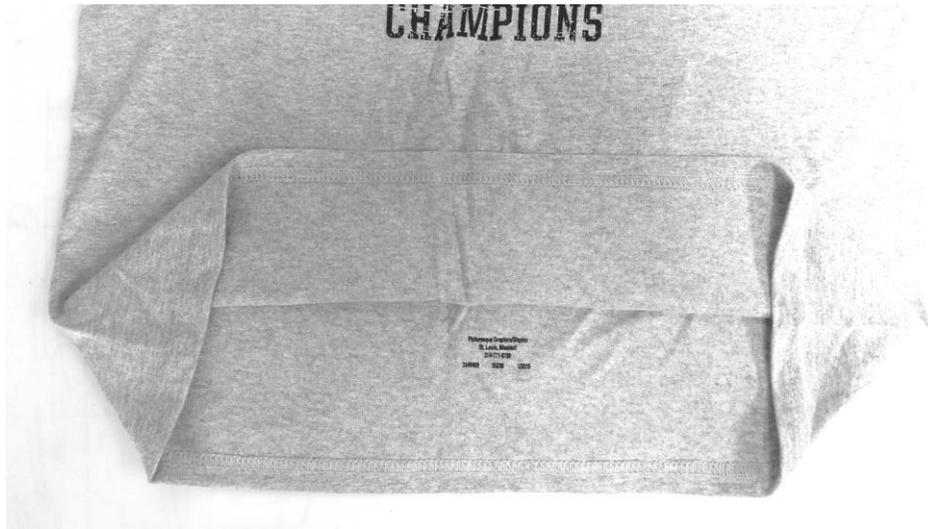


CPSIA - Printed Tracking Labels

Tracking Labels are a Requirement for all Children's decorated Products

Children's products that are designed or intended primarily for use by children ages 12 or younger must have distinguishing permanent marks (generally referred to as "tracking labels").



Printed Tracking Labels are usually located on the inside back of the shirt in a Cool Grey for dark and white colored fabrics. For most lights it requires a darker ink. This increases the possibility that it will show through to the other side of the fabric. A good printer will adjust pressure to reduce visibility from the reverse side.



Unique garments often require some creative placements. Onsie Tracking Labels are often located on the inside at the bottom of the flap and printed in a Cool Grey. In the picture shown above, when fabric color is light it often requires a darker ink and in this case, a higher print was requested. This ensures that any possible shadow will not be visible from the front.

Examples – Including Tracking Labels in the Design

- Placement should be as inconspicuous as possible so that the integrity of the design is not compromised.
- It is always recommended that the person preparing the original art designs the Tracking Label into the artwork.
- Usually the purpose of including it in the design is to save on the additional print charges. In this case, using an existing color will save on additional print charges.
- As a guide, a minimum recommended size for 'productsafety.geiger.com/123456', when using Arial Narrow font is about 2.5" wide.
- Some fabrics will require a larger font size. For example, towels, knits etc., and also when there is low color distinction.



This color shows the Tracking Label in a blue ink. It could have easily been made in a grey ink.

Examples of in-design printing:
productsafety.geiger.com/123456

The white has been used in this example. The green screen or black screen could just as easily have been used.



Consider all of the angles before printing tracking labels

- When choosing the ideal location, all possible ways to wear/use the garment needs to be carefully considered.
- Some garments may be reversible – do you want the label visible if the user wears it reversed? Is the print going to be upside-down when reversed?
- For example, the ideal location for baby beanies may be the inside of the brim. This particular beanie's brim is designed to fold down, and the beanie is reversible, which in some circumstances will result in the Tracking Label being visible. Another consideration is most users would prefer for the ink not to touch the infants skin.

Note:

- Readability will be compromised when printing over seams or darts.
- When a corporate logo or design is involved, consider if adding the Tracking Label will conflict with the logo usage directives?



Fabric: 100% Combed And Ringspun Cotton.

- Contrast two-ply reversible beanie for two color options in one
- Elastic at bottom opening and darts at crown to retain shape and offer a contoured fit
- Laundered for softness and minimal shrinkage



Fabric: 100% Combed And Ringspun Cotton.

- Super soft 1x1 baby rib knit
- Contrast two-ply reversible blanket with binding; two blankets in one
- Laundered for softness and minimal shrinkage